

News10 (KXTV – Channel 10) Sacramento, California

**COMMUNITY PROBLEMS AND NEEDS** 

FOURTH QUARTER

OCTOBER 1, 2012 - DECEMBER 31, 2012

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





# FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

## PROGRAMMING INDEX AND DESCRIPTIONS

Local Programming
Syndicated Programming
Specials
ABC Programming Report

## **SPECIFIC AREAS OF COMMUNITY CONCERN:**

Arts & Culture

**Business** 

Crime

Education

**Environment** 

Health

**Human Services** 

**Public Sector** 

Seniors

Youth

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





## COMMUNITY PROBLEMS AND NEEDS

## FOURTH QUARTER

OCTOBER 1, 2012 – DECEMBER 31, 2012

## PROGRAMMING DESCRIPTIONS

The following is a listing of a listing of KXTV local, syndicated, and network programs designed to address ascertained issues of the Sacramento area. Listed are program titles, normal program lengths, airdates, and a synopsis of program contents. If there are discrepancies in specific programs mentioned later (e.g., a program with a guest host) those differences are noted in the specific program description. If no specific mention is made, the program adheres to the following general descriptions.

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





# COMMUNITY PROBLEMS AND NEEDS FOURTH QUARTER

OCTOBER 1, 2012 - DECEMBER 31, 2012

LOCAL PROGRAMMING

## NEWS10

Local news stories are presented in "cut-in" reports during "Good Morning America" Monday through Friday.

As of January 1992, all of KXTV's newscasts have been closed captioned.

## **Monday-Friday**

News10 Good Morning - 5:00am - 7:00am

News10@9 - 9:00 am

News10 Midday News - 11:00-11:30 am

News10 at 5:00pm

News10 at 6:00pm

News10 at 11:00pm (M-SU)

News10 at 11 repeat at 1:00 am - 1:30 am

## Saturday-Sunday

News10 at 6:00 am

News10 at 8:00 am

News10 at 6:00pm

News10 at 5:00pm (effective 12/8/2012)

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





## COMMUNITY PROBLEMS AND NEEDS

## **FOURTH QUARTER**

OCTOBER 1, 2012 - DECEMBER 31, 2012

## LOCAL PROGRAMMING

Sac & Co – live show, 11:30am – 12:00pm, Monday – Friday, focusing on area business, community events, projects and entertainment options are spotlighted.

400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





## FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

SYNDICATED PROGRAMMING

400 Broadway Sacramento, CA 95818 916.441.2345 news10.net



## News 10 Syndicated Programs - 4th Quarter 2012

<u>The Jeff Probst</u> – A 60-minute daily talk/variety show hosted by Jeff Probst focusing on such topics important to viewers, like relationships, family and health. The program airs Monday-Friday at 3:00pm.

<u>Ellen DeGeneres Show</u> – A 60-minute daily talk/variety show hosted by Ellen DeGeneres with celebrity interviews that airs Monday-Friday at 4:00pm.

Inside Edition – A 30 minute syndicated newsmagazine show hosted by anchor Deborah Norville. The program examines the top stories fof the day, provides investigative reports and presents entertainment-oriented stories. "Inside Edition" was the recipient of the prestigious 2007 National Headliner Award for its continuing coverage of the events of September 11, 2001. The program airs Monday-Friday at 7:30pm and on Saturdays

<u>The American Athlete</u> – This 30-minute program features one-on-one interviews with today's hottest and most recognizable superstar athletes. Find out the dreams and goals of these sport superstars as they talk about their lives and the journey they traveled to reach their ultimate destination.



## FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

FOURTH QUARTER

OCTOBER 1, 2012 - DECEMBER 31, 2012

**SPECIALS** 

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

c) GANNETT





## FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

ABC PROGRAMMING REPORT

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net





January 1, 2013

To: Station Management

Re: ABC Television Network Fourth Quarter, 2012 Program Information

Attached is the Fourth Quarter review of the ABC Television Network News & Public Affairs Programming. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10<sup>th</sup> day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan Vice President Affiliate Relations

Attachment(s)

#### ABC NEWS PROGRAMS - Fourth Quarter, 2012

#### AMERICA THIS MORNING

Monday through Friday 4:30 - 7:00AM ET/PT

Rob Nelson and Paula Faris co-anchor this morning news program which provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

#### GOOD MORNING AMERICA

Monday through Friday 7:00-9:00AM ET/PT

George Stephanopoulos and Robin Roberts provide viewers with timely news reports, informative features, weather information, and up-to-the minute interviews with world leaders.

#### WORLD NEWS WITH DIANE SAWYER

Monday through Friday 6:30-7:00PM ET and 7:00-7:30PM ET 5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Diane Sawyer keeps viewers informed about world news events in this half-hour news review.

#### **NIGHTLINE**

Monday through Friday 11:35PM - 12:06:30AM ET/PT - unless otherwise indicated

Cynthia McFadden, Terry Moran and Bill Weir co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

## WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - Sunday

12:36:30- 5:00AM PT - Monday through Thursday

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW, with co-anchors Rob Nelson and Paula Faris, offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

## PRIMETIME: WHAT WOULD YOU DO?

Using hidden cameras, "What Would You Do?" establishes everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, John Quiñones reports on their split-second and often surprising decision-making process.

Fridays

9:00 - 10:00 PM ET

Informational News magazine combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Monday thru Friday
10:00 - 11:00PM ET
ABC News Correspondents Chris Cuomo and Elizabeth Vargas anchor 20/20.

## THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## WORLD NEWS WITH DAVID MUIR

Saturdays & Sundays 6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

## ABC NEWS BRIEF

Monday through Friday aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

## ABC NEWS PROGRAMS - Fourth Quarter, 2012

## PRIMETIME: WHAT WOULD YOU DO?

#### Friday, October 5, 2012

**GERMAPHOBIA**: A lady suffering from mysophobia (fear of germs) walks into a grocery store and is too afraid to touch the shopping carts or baskets. Instead, she opts to try to carry all of her groceries to the front in her arms. As she nears the front register, it all drops to the floor, triggering an anxiety attack. Howie Mandel in disguise shows up and asks what happened. He rolls his eyes and says they just cleaned the then physically tries to hand her a basket. Will anyone stand up and defend her?

**HEALTHIER OPTIONS**: A customer walks up to a cashier at a grocery store and places items on the checkout counter. But as the cashier (Howie Mandel in disguise) starts ringing up the items, he starts recommending different, healthier options. As the health-conscious preaching goes on and on, will anyone stand up for their right to eat unhealthily?

BREASTFEEDING TOT: Breastfeeding in public is controversial, but even more controversial is the subject of the age at which breastfeeding should cease. So what would you do if you saw a mother publicly breastfeeding her toddler?

COOL DAD: At a liquor store, a father is buying his teenage son alcohol for a party with his friends. Will anyone confront the dad or tell the store manager?

**PICKPOCKET**: What would you do if you saw a mother and her young children operating as pickpockets in a busy grocery store, stealing from purses left momentarily on shopping carts?

#### Friday, October 12, 2012

**INSULT COMIC:** What would you do if you were at a comedy show and one of the comedians was insulting audience members, including two overweight women and an older man with an attractive young Asian woman.

**UNDERAGE:** Since the drinking age became 21, there have been many debates about underage men and women being able to serve overseas, fight battles and die for their country -- but not being able to legally have a drink. What would you do if you saw two young service members being refused a drink after they've just come home from serving overseas? What if they asked you to buy them a drink? Would you do it?

VINTAGE BOTTLE: When a clumsy customer accidentally breaks a very rare, expensive bottle of wine and pretends she has nothing to do with it, even placing the blame on other customers, will anyone in the store speak up? What if the clumsy customer casts the blame on a store employee who does not speak English?

**TANNING MOM:** A pale teenage girl is pressured by her mom to get a tan because she looks "unhealthy". The daughter makes it clear that she doesn't want to, but the mother persists that she won't be beautiful unless she gets in the booth. Will anyone waiting for their own tan stand up for the daughter's wishes?

THE HELP: When a mom verbally abuses the woman she has hired to take care of her kids, will any bystanders step in and say something? What if it's the child abusing the nanny?

#### Friday, October 19, 2012

WHO WANTS TO BE A MILLIONAIRE: Thousands of hopeful "Who Wants To Be A Millionaire" contestants line up outside a New York City studio to take a written multiple choice audition test that could get them on the show. So what would you do if the test-taker next to you started cheating? Will any real auditioners stand up to our cheaters before they go on to try and win it all?

**COSTUMES**: Shopping for a Halloween costume can be stressful enough, but what happens when a child insists on dressing in a costume that's meant for the opposite gender? Will anyone say anything?

**WAR OF THE ROSES**: When a cashier questions a man who is buying two diamond bracelets at a jewelry story, one for his wife and one for another woman, will any other customers say anything?

**DIET**: When a mom forces a very restrictive diet on her young daughter at a restaurant, not letting the girl order what she wants from the menu, will fellow diners say anything?

20/20

## Friday, October 5, 2012

## STALKED

Imagine being cross-examined for hours by a man who has made your life hell. That's exactly what happened to Lottie Spencer and Nick Smith when they testified in the trial of Waseem Daker. Daker was convicted and sentenced to life plus 47 years in the murder of Smith's mom and Lottie's former roommate, Karmen Smith. Lottie and Nick both speak to Chris Cuomo in their first interviews since the conviction.

## Friday, October 12, 2012

## GOING TO EXTREMES

How far would you go to get what you wanted? 20/20 Correspondents report.

- Hong Kong billionaire Cecil Chao is offering \$65 million to any man who can sweep his 33-yearold lesbian daughter Gigi off of her feet. Jeffrey Kofman reports.
- That Victorian-era undergarment is getting a 21<sup>st</sup> century upgrade as people wear Corsets to permanently "train" their waists to a smaller size...latest diet secret. Deborah Roberts reports.
- In the search for perfection, are people going too far? Meet Justin Jedlica, who calls himself the 21<sup>st</sup> century Ken doll, has had over 90 plastic surgery procedures and never wants to stop; and Lacey Wildd, the woman with the seventh largest breasts in the world.. Sharyn Alfonsi reports.
- Freelance writer Melanie Berliet developed a niche for herself, taking on risqué topics and doing
  what she calls "immersive journalism." This time she is looking into the explosion of stay-at-home
  moms who have turned to the phone sex industry for work in the difficult economy. Amy Robach
  reports.

## Friday, October 19, 2012

#### SCANDAL

The young man known as Victim #1, whose sexual abuse allegations led to the criminal conviction of former Penn State assistant football coach Jerry Sandusky, breaks his silence in an exclusive and emotional television interview with ABC News Chief Law and Justice Correspondent and co-anchor Chris Cuomo.

## Friday, October 26, 2012 (10PM ET)

#### SIXTH SENSE

Is there really such a thing as a mother's intuition? Can you turn your premonitions and "paranormal powers" into money and even a career? What turns a skeptic into a believer? When nothing adds up and a gut feeling is all you have, forget about your five senses... what you really need is the sixth sense. Featuring an interview with "Long Island Medium" Theresa Caputo, who says she can communicate with the dead, "The Sixth Sense," is anchored by Elizabeth Vargas.

## Friday, November 2, 2012

#### HURRICANE HEROES

What does it take to come to a complete stranger's aid when your own life is hanging in the balance? Elizabeth Vargas anchors an hour on heroes, including some of the amazing stories from Hurricane Sandy.

#### SAVING PRIVATE MOSS

Private Channing Moss was on patrol in Afghanistan when he was struck by an RPG that lodged in his lower abdomen -- but didn't explode. The soldiers' rulebook dictates that the wounded soldier should be moved aside and made as comfortable as possible, but that the lives of others should not be risked to save his. A series of tough calls - all against the rules - then ensued. Elizabeth Vargas reports on Saving Private Moss.

## Friday, November 9, 2012

## WORKPLACE CONFIDENTIAL

From office romance to toxic bosses to awful commutes, "20/20" reports on wild tales from the workplace, offering tips and secrets on how to survive the corporate jungle from such business successes as Mark Cuban, star of "Shark Tank" and the billionaire owner of the Dallas Mavericks, and Donald Trump. Elizabeth Vargas anchors.

## Friday, November 16, 2012

#### THE REAL DISH

20/20 gives viewers the lowdown on where and what you eat this Thanksgiving and beyond: Anchored by Chris Cuomo with reports from Jim Avila, Amy Robach and Elisabeth Leamy.

#### Friday, November 23, 2012

#### BREAKING POLYGAMY

Colorado City is home to the Fundamentalist Latter Day Saints, the largest polygamous community in America. Here, a year-long investigation by ABC News reveals a town of 10,000 ruled by a man behind bars. Warren Jeffs, their leader and prophet, was sentenced to life in prison last year, but his people continue to accept his edicts as law. Over the past year, Jeffs has destroyed families by excommunicating dozens. Amy Robach reports.

#### Friday, November 30, 2012

## TRUE CONFESSIONS

20/20 gets the dirt from the professionals we depend on...who confess what their colleagues do and say behind closed doors. Insiders and whistleblowers reveal little secrets on their respective trades. Chris Cuomo, Elizabeth Vargas, Jim Avila, Matt Gutman and Nick Watt report.

## Friday, December 7, 2012

#### HOLIDAYS UNPLUGGED

From extreme shopping and saving a fortune on presents to saving yourself from embarrassment at the office holiday party, from holiday scams and real life Scrooges to Christmas-crazy neighbors and "Santa School," "20/20" has the ultimate holiday survival guide. Chris Cuomo, Deborah Roberts, Nick Watt, Sharon Alfonsi and Jay Schadler report.

## ABC NEWS SPECIALS - Fourth Quarter, 2012

Friday, October 26, 2012 (9PM ET)

## A SPECIAL EDITION OF 20/20 - ALL ACCESS NASHVILLE WITH KATIE COURIC

Katie Couric puts on her cowboy boots and gives viewers an exclusive all-access pass to the homes and private lives of Country Music's biggest stars.

## Tuesday, October 30, 2012 (10PM ET)

## A SPECIAL EDITION OF 20/20 - THE PERFECT STORM

Diane Sawyer and Chris Cuomo take viewers inside the harrowing stories of determination by those caught in the storm's path.

## Wednesday, October 3, 2012 (9PM ET)

ABC NEWS YOUR VOICE, YOUR VOTE - 2012 PRESIDENTIAL DEBATES - 1ST DEBATE

## Thursday, October 11, 2012 (9PM ET)

ABC NEWS YOUR VOICE, YOUR VOTE - 2012 VICE PRESIDENTIAL DEBATE

## Tuesday, October 16, 2012 (9PM ET)

ABC NEWS YOUR VOICE, YOUR VOTE - 2012 PRESIDENTIAL DEBATES - 2ND DEBATE

## Monday, October 22, 2012 (9PM ET)

ABC NEWS YOUR VOICE, YOUR VOTE - 2012 PRESIDENTIAL DEBATES - 3rd DEBATE

## Tuesday, November 6, 2012

## ABC NEWS YOUR VOICE, YOUR VOTE 2012 (PT. I 7-11PM ET) & (Pt. II 11:35PM-2:00AM ET)

ABC News Anchors & Correspondents, Diane Sawyer, George Stephanopoulos, Terry Moran, David Muir, Jon Karl and Jake Tapper report on the final days leading to the 2012 Presidential Elections and the winner of the White House.

## Friday, December 14, 2012 (10PM ET)

## SPECIAL EDITION OF 20/20 - TRAGEDY AT THE ELEMENTARY SCHOOL

More than a dozen people, including elementary school children, were shot and killed at a Newtown, CT., elementary school this morning, federal and state sources tell ABC News. A shooting erupted at a Connecticut school this morning, prompting the town of Newtown to lock down all of its schools and draw SWAT teams to the school. Diane Sawyer and Chris Cuomo anchor this special edition from Newtown, CT.

## Wednesday, December 19, 2012

## A SPECIAL EDITION OF 20/20 - THE YEAR WITH KATIE COURIC

From the highs and lows in Presidential politics to the major news events like Superstorm Sandy, the Aurora massacre and the resignation of General Petraeus, from the headline-making celebrity romantic breakups and shakeups to the Royal Jubilee and the scandals that rocked Buckingham Palace, 2012 has been an eventful year. Anchored by Katie Couric, ABC News and PEOPLE Magazine collaborate this broadcast special.

## December 21 & 28, 2012

## BACK TO THE BEGINNING (Pt. I - 12/21 & Pt. II - 12/28)

Join Christiane Amanpour on the ultimate road trip as she travels to the lands of the Bible to explore the fundamental roots of three religions — Judaism, Christianity and Islam-- and the powerful stories that inspire billions. Using the Old Testament as a guidebook, this special peels back the layers of history and faith that inspire those stories, and considers the ways in which these form the backbone of the basic core values of the human race.

## ABC NEWS SPECIAL REPORTS - Fourth Quarter, 2012

DATE	START 12:43:31 PM		END 12:56:20 PM	ET	<b>LENGTH</b> 0:12:49	TOPIC Procident Ohema Speaks about Hurrigana Sandy
Monday, October 29, 2012	9:43:31 AM	-	9:56:20 AM	PT	0:12:49	President Obama Speaks about Hurricane Sandy President Obama Speaks about Hurricane Sandy
Tuesday, November 6, 2012	11:23:50 PM	(5)	11:56:59 PM	ET	0:33:09	President Obama Re-Elected
	8:23:50 PM	-	8:56:59 PM	PT	0:33:09	President Obama Re-Elected
Friday, November 9, 2012	1:04:44 PM	20	1:17:47 PM	ET	0:13:03	Presidential Statement on the Economoy
	10:04:44 AM	-	10:17:47 AM	PT	0:13:03	Presidential Statement on the Economoy
Wednesday, November 14,				HINODER	642000 ACRES (000 ACRE	
2012	1:32:04 PM	-	2:27:24 PM	ET	0:55:20	President Obama News Conference
	10:32:04 AM	-	11:27:24 AM	PT	0:55:20	President Obama News Conference
Friday, December 14, 2012	12:02:20 PM	-	12:08:34 PM	ET	0:06:14	Newtown, Connecticut School Shooting
	9:02:20 AM	•	9:08:34 AM	PT	0:06:14	Newtown, Connecticut School Shooting
	12:32:28 PM	_	12:34:52 PM	ET	0:02:24	School Shooting Multiple Dead
	9:32:28 AM	2	9:34:52 AM	PT	0:02:24	School Shooting Multiple Dead
	4.40.40 PM		5.00.04 PM		0.54.04	Mary Theor 27 December 1 and 1
	1:13:43 PM 10:13:43 AM	-	5:08:04 PM 2:08:04 PM	ET PT	3:54:21 3:54:21	More Than 27 Dead Including Children More Than 27 Dead Including Children
	10, 13,43 AIVI		2.08.04 FW	FI	3.54.21	More Than 27 Dead including Children
Saturday, December 15, 2012	10:13:07 AM	ē	10:23:13 AM	ET	0:10:06	Press Conference on the Connecticut School Shooting
	7:13:07 AM	-	7:23:13 AM	PT	0:10:06	Press Conference on the Connecticut School Shooting
						President Obama's Remarks at School Shooting
Sunday, December 16, 2012	8:32:14 PM	¥	8:56:37 PM	ET	0:24:23	Vigil President Obama's Remarks at School Shooting
	5:32:14 PM	-	5:56:37 PM	PT	0:24:23	Vigil President Obama's Remarks at School Shooting
	6:32:14 PM	=	6:56:05 PM	MT	0:23:51	Vigil
Wednesday, December 19,						
2012	11:59:24 AM	-	12:40:28 PM	ET	0:41:04	Presidential News Conference
	8:59:24 AM	25	9:40:28 AM	PT	0:41:04	Presidential News Conference
						A Moment of Silence for Sandy Hook Elementary
Friday, December 21, 2012	9:28:02 AM	*	9:37:39 AM	ET	0:09:37	School A Moment of Silence for Sandy Hook Elementary
	7:28:03 AM	=	7:37:31 AM	MT	0:09:28	School
	6:28:03 AM	8	6:37:34 AM	PT	0:09:31	A Moment of Silence for Sandy Hook Elementary School
	5:33:10 PM	2	5:43:26 PM	ET	0:10:16	Presidential News Conference
	2:33:10 PM	2	2:43:26 PM	PT	0:10:16	Presidential News Conference
E	5 40 50 D1:		F FO 10 P11		0.40.54	David Mark Confe
Friday, December 28, 2012	5:48:52 PM	-	5:59:43 PM	ET	0:10:51	Presidential News Conference Presidential News Conference
	2:48:52 PM	-	2:59:43 PM	PT	0:10:51	Freshellial News Comeletice
Sunday, December 30, 2012	8:52:06 PM	-	8:52:55 PM	ET	0:00:49	Squeezeback: Hillary Clinton Hospitalized
	7:52:06 PM	**	7:52:55 PM	CT	0:00:49	Squeezeback: Hillary Clinton Hospitalized

#### THIS WEEK - Fourth Quarter, 2012

## Sunday, October 7, 2012

#### Guests:

- Robert Gibbs
   Obama Campaign Senior Adviser
- Ed Gillespie Romney Campaign Senior Adviser
- Bill O'Reilly
   Fox News Anchor
   Author, "Killing Kennedy"
- James Carville
   Democratic Strategist
- Mary Matalin Republican Strategist
- Paul Krugman Columnist, The New York Times Nobel Prize-Winning Economist
- Peggy Noonan Columnist, The Wall Street Journal

## Topics:

- New Jobs Report
- Presidential Contest

## Sunday, October 14, 2012

#### Guests:

- Sen. Rob Portman (R-OH)
- Beau Biden (D-DE) Attorney General
- Newt Gingrich
   Former House Speaker
   2012 Republican Presidential Candidate
- Chris Dodd
   Former Connecticut Senator
   2008 Democratic Presidential Candidate
- Richard Norton Smith
   Presidential Historian
   Professor, George Mason University

#### Topics:

- 2012 Campaign
- 2012 Debates

## Sunday, October 21, 2012

## Guests:

- Mayor Rahm Emanuel (D-IL)
- Sen. Marco Rubio, (R-FL)
- Rep. Debbie Wasserman Schultz, Democratic National Committee chair (D-FL)
- Ralph Reed, founder and chair, Faith and Freedom Coalition
- Van Jones, former Obama White House environmental advisor; co-founder, Rebuild the Dream
- Greta Van Susteren, Fox News anchor

## Topics:

2012 Presidential Contest

## Sunday, October 28, 2012

#### Guests:

- Stephanie Cutter
   Obama Deputy Campaign Manager
- Newt Gingrich
   Former House Speaker
   2012 Republican Presidential Candidate
- Gwen Ifill
   Moderator and Managing Editor, PBS' "Washington Week"

   Senior Correspondent, PBS' "Newshour"
- Andrew Sullivan
   Editor of "The Dish", The Daily Beast

## Topics:

2012 Presidential Contest

## Sunday, November 4, 2012

#### Guests:

- David Plouffe
   White House Senior Adviser
- Ed Gillespie
   Romney Campaign Senior Adviser

## Topics:

2012 Presidential Contest

## Sunday, November 11, 2012

#### Guests:

- Sen. Patty Murray (D-WA)
   Chair, Democratic Senatorial Campaign Committee
   Co-chair, 2011 "Super Committee" on Deficit Reduction
- Sen. Saxby Chambliss (R-GA)
   Vice Chair, Senate Select Committee on Intelligence
- Greta Van Susteren Fox News Anchor
- Rep. Aaron Schock (R-IL)
- Rep. Donna Edwards (D-MD)
- Paul Gigot Editorial Page Editor, The Wall Street Journal
- Katrina vanden Heuvel
   Editor and Publisher, The Nation

## Topics:

· President Obama's Re-election Victory

## Sunday, November 18, 2012

#### Guests:

- Rep Nancy Pelosi (D-CA)
   House Democratic Leader
- Sen Carl Levin (D-MI)

Chair, Senate Armed Services Committee Ex-Officio Member, Senate Intelligence Committee

- Rep Peter King (R-NY)
   Chair, House Homeland Security Committee
   Member, House Intelligence Committee
- Rep Xavier Becerra (D-CA)
   Vice Chair, House Democratic Caucus
- Newt Gingrich
   Former House Speaker
   2012 Republican Presidential Candidate

## Topics:

- Middle East
- Fiscal Cliff Hanger
- Petraeus Scandal

## Sunday, November 25, 2012

#### Guests:

- Sen. Lindsey Graham (R-SC)
   Member, Armed Services Committee
- Sen. Richard Durbin (D-IL)
   Majority Whip
   Member, Foreign Relations Committee
- Ben Affleck
   Actor and Director
   Founder, Eastern Congo Initiative
- Joe Klein Political Columnist, TIME Magazine
- Ruth Marcus Columnist, The Washington Post
- Peggy Noonan Columnist, The Wall Street Journal
- David Sanger
   Chief Washington Correspondent, The New York Times
   Author, Confront and Concea

## Topics:

- Middle East Cease-fire
- · Fiscal Cliff Negotiations

## Sunday, December 2, 2012

## Guests:

• Timothy Geithner, Treasury Secretary

## Topics:

Fiscal Cliff

## Sunday, December 9, 2012

#### Guests:

- Sen. Tom Coburn (R-OK)
   Finance Committee
- Sen. Debbie Stabenow (D-MI)
   Budget Committee
- Rep. Jeb Hensarling (R-TX)
   Chair-Elect, Financial Services Committee
   Co-Chair, 2011 "Super Committee" on Deficit Reduction
- Rep. Raúl M. Grijalva (D-AZ)
   Co-Chair, Congressional Progressive Caucus
- James Carville, Democratic Strategist
- Mary Matalin, Republican Strategist
- · Paul Krugman, Nobel Prize-winning Economist & NY Times Columnist

Topics: Fiscal Cliff Negotiations

## Sunday, December 16, 2012

#### Guests:

- Gov Dan Malloy (D-CT)
- Sen Richard Blumenthal (D-CT)
- Sen-Elect Chris Murphy (D-CT)
- Mayor Pedro Segarra (D-CT)
- Rep Jason Chaffetz (R-UT)
- Rep Donna Edwards (D-MD)
- Joe Klein Political Columnist, TIME Magazine

#### Topics:

Tragedy at the Elementary School

#### Sunday, December 23, 2012

## Guests:

- Asa Hutchinson
   National Rifle Association
   Former DEA Administrator
- Sarah Brady Brady Center to Prevent Gun Violence
- Sen Johnny Isakson (R-GA)
   Foreign Relations Committee
- Sen Amy Klobuchar (D-MN) Judiciary Committee
- Mayor Cory Booker (D-NJ)
- Grover Norquist
   President, Americans for Tax Reform
   NRA Board Member
- Peggy Noonan Columnist, The Wall Street Journal
- Katrina vanden Heuvel Editor and Publisher, The Nation Columnist, WashingtonPost.com

- Fiscal Cliff
- · Secretary of State Nomination

## Sunday, December 30, 2012

## Guests:

- Sen Charles Schumer (D-NY)
   Finance Committee
- Sen Jon Kyl (R-AZ) Republican Whip Finance Committee
- Rep Chris Van Hollen (D-MD)
   Ranking Member, Budget Committee
- Rep Raul Labrador (R-ID)
   Oversight And Government Reform Committee
- Howard Dean
   Former Vermont Governor
   Founder, Democracy For America
- Tim Pawlenty
   Former Minnesota Governor
   President And CEO, Financial Services Roundtable
- Maggie Haberman Senior Political Reporter, Politico
- Todd Purdum National Editor, Vanity Fair
- Leigh Gallagher Fortune Magazine

## Topics:

Fiscal Cliff

## NIGHTLINE - Fourth Quarter, 2012

## Monday, October 1, 2012

## Topics:

- Crash Course
- Taylor Swift: Golden Girl
- Taylor Swift: Cover Girl

## Tuesday, October 2, 2012

## Topics:

- The Big Fat Experiment
- · Unchartered Depths: Canyoneering
- Revenge of the Lawn Gnomes

## Wednesday, October 3, 2012

## Topics:

- The Great Debate
- Making The Grade
- What's Your Percent?

## Thursday, October 4, 2012

## Topics:

- Sell That Car
- · Confessions of a Centerfold
- Wild Things

## Friday, October 5, 2012

## Topics:

- Mormon Missionaries
- The Rain Makers
- Platelist: Sugar Rush

## Monday, October 8, 2012

## Topics:

- Life in the White House: Michelle Obama
- Road Rage: GM Tests
- The Reunion: Melrose Place

## Tuesday, October 9, 2012

## Topics:

- Vanished: Missing Colorado Girl
- · Top of the World: Artic Drilling
- · Flotus Picks Her Fight

## Wednesday, October 10, 2012

- President Obama SOT
- · On the Trail: Michelle Obama
- Flying High
- Most Expensive Burger

## Thursday, October 11, 2012

## Topics:

- Fight Night: The VP Debate
- Know the Score
- Left Brain, Right Brain

## Friday, October 12, 2012

## Topics:

- · Sex, Lies and Zumba
- Hidden Oprah
- NAT GEO: Freaks and Creeps

## Monday, October 15, 2012

#### Topics:

- Flamin' Hot Controversy: Salt
- Cheap Chic: Nate Berkus
- K-Pop Boot Camp

## Tuesday, October 16, 2012

## Topics:

- The Rematch: Presidential Debate
- Nightline Report Card
- Analyze That

## Wednesday, October 17, 2012

## Topics:

- Mom-Shells
- Animal House: Security Contractors
- Great Pumpkin Frenzy

## Thursday, October 18, 2012

## Topics:

- Airport Confidential
- Caught in the Crossfire
- Rocket Man: Jet Pack Crossing

## Friday, October 19, 2012

## Topics:

• Hidden America: Don't Shoot, I Want to Grow Up

## Monday, October 22, 2012

## Topics:

- The Final Showdown
- · Nightline: Report Card
- · Getting to Know You: Microtargeting

## Tuesday, October 23, 2012

- · Amanda's Story: Bullying Tragedy
- Party Crashers: Debate Edition
- An Act of Rod --- Stewart

## Wednesday, October 24, 2012

## Topics:

- Proof of Heaven?
- · Security Brach: JFK
- A Second Opinion: Dr. Agus

## Thursday, October 25, 2012

#### Topics:

- Porn Before Puberty
- Easy Money
- · Over the Limit: School Bus Danger

## Friday, October 26, 2012

## Topics:

- Super storm
- Inside the New KKK

## Monday, October 29, 2012

Special Edition of Nightline (1Hr)

Topics: The Perfect Storm

## Tuesday, October 30, 2012

Special Edition of Nightline

## Topics:

The Aftermath of Super storm Sandy

## Wednesday, October 31, 2012

## Topics:

- Race Against Time
- Chaos in New York
- The Aftermath

## Thursday, November 1, 2012

## Topics:

The Perfect Storm

## Friday, November 2, 2012

## Topics:

- Running on Empty: Sandy's Aftermath
- Second Time Around
- Battleground Road Trip

## Monday, November 5, 2012

## Topics:

- · Barack Obama on the Campaign Trail
- Mitt Romney on the Campaign Trail
- Day of Giving

## Tuesday, November 6, 2012

A Special Edition of Nightline (2:35AM-3:02AM)

- Barack Obama Final 24 Hours
- Mitt Romney Final 24 Hours

## Wednesday, November 7, 2012

## Topics:

- 2010: Innocent Man Framed?
- Bradley Cooper on Sexiest Man Alive Controversy
- How Obama Won: Election 2012 Breakdown

#### Thursday, November 8, 2012

## Topics:

- Nightline Investigates: A Free Man
- All About Bradley Cooper
- · Standing Up for Heroes

## Friday, November 9, 2012

#### Topics:

- CIA Bombshell: Petraeus Resigns
- Becoming Lincoln: Lewis & Spielberg
- Walk on the Wild Side: Lions

## Monday, November 12, 2012

## Topics:

- · CIA Sex Scandal
- Michael Jackson Unmasked
- Kirstie Alley Tells All

## Tuesday, November 13, 2012

## Topics:

- Spy Games: Sex Scandal
- Millionaire on the Run
- The Outpost: American Valor

## Wednesday, November 14, 2012

## Topics:

- The Mystery Agent
- A Deadly Obsession: Eating Disorder
- Finding Big Foot

## Thursday, November 15, 2012

## Topics:

- Boiling Point: Middle East on the Brink
- Baby Wanted: Adoption on the Web
- NAT GEO: Man vs Monster

## Friday, November 16, 2012

## Topics:

- · Chasing Ice
- · Holy Land Under Fire
- The Cuteness Curse: Slow Lorises

## Monday, November 19, 2012

- The Shame Game: Cheating
- Alicia Keys on Top
- Praying for Ceasefire: Middle East on the Brink

## Tuesday, November 20, 2012

## Topics:

- Easy Money: Hack the Holidays
- Making of the Lion King
- Most Dangerous Job on Earth?

## Wednesday, November 21, 2012

## Topics:

- · Fragile Peace: Middle East on the Brink
- Extreme Cougar Wives
- Fryer Beware: Turkey Frying

## Thursday, November 22, 2012

## Topics:

• Giving Thanks: Darius' Dream Tour

## Friday, November 23, 2012

## Topics:

- All Hail Halo
- Basketball Without Borders
- Animal Alliance

## Monday, November 26, 2012

## Topics:

- Cyber Monday Magic
- Finding Bin Laden
- The New Dolly

## Tuesday, November 27, 2012

## Topics:

- Powerball Fever
- Confessions of a Child Star
- · Curves Ahead: The Corset Comes Back

## Wednesday, November 28, 2012

## Topics:

- Powerball Fever
- Pitt Unplugged
- China's Angels

## Thursday, November 29, 2012

## Topics:

- Dangerous Discipline
- Underwear Billionaire
- End It Like Beckham

## Friday, November 30, 2012

- Instant Millionaires
- Extreme Lengths
- Glacier Rescue

## Monday, December 3, 2012

#### Topics:

- A Royal Baby
- Eyes Wide Shut
- Chasing Ghosts

## Tuesday, December 4, 2012

## Topics:

- Murder for Millions?
- · Nightline Investigates: Superfish
- Speed Racers

## Wednesday, December 5, 2012

## Topics:

- GoPro: Innovation Behind Tiny Versatile Camera
- John McAfee Arrested
- Tracking Elusive Snow Leopard

## Thursday, December 6, 2012

## Topics:

- Confessions of a Serial Killer
- · Eye for Adventure: GoPro
- All the Queen's Corgis

## Friday, December 7, 2012

## Topics:

- Pranks Gone Wrong
- The Love Ranch: Couples Therapy
- Stop & Go: Holiday Magic

## Monday, December 10, 2012

## Topics:

- · Face the Music: DJ Prank Scandal
- Santa's Rivals: Fed Ex
- Hollywood Dreams: Tom Hanks
- Jenni Rivera

## Tuesday, December 11, 2012

## Topics:

- Holiday Horror: Mall Shooting
- British Invasion: Downton Abbey
- 2012 Most Fascinating, Plus President Obama

## Wednesday, December 12, 2012

## Topics:

- The Shooter
- · High Wattage: Naomi Watts
- 12/12/12

## Thursday, December 13, 2012

- · Storage Wars' Bombshell: Star Cries 'Fake'
- Rolling Stones: 50 & Counting
- Bad Santa: Hollywood's Favorite Christmas Villain

## Friday, December 14, 2012

Special Edition of Nightline (1 Hr)

## Topics:

- · Tragedy at School
- The Hero Teacher
- The Heroes
- The Shooter
- The President's Day
- · Talking to Children
- An Extraordinary School
- The Vigil: A Time to Heal

## Monday, December 17, 2012

Special Edition of Nightline:

Tragedy at Sandy Hook: The Search for Solutions Topics:

- · Day of Heartache
- The Investigation
- · "We Must Change"

## Tuesday, December 18, 2012

Special Edition of Nightline:

Tragedy at Sandy Hook: The Search for Solutions Topics:

- Return to School
- Guns & Money
- Dangerous Games?

## Wednesday, December 19, 2012

Special Edition of Nightline:

Tragedy at Sandy Hook: The Search for Solutions Topics:

- Arming Our Schools
- Fighting Back
- Ready to Act?

## Thursday, December 20, 2012

Special Edition of Nightline:

Tragedy at Sandy Hook: The Search for Solutions Topics:

- Battleground America
- Gun Nation
- Divided We Stand

## Friday, December 21, 2012

Special Edition of Nightline:

Tragedy at Sandy Hook: The Search for Solutions Topics:

- Call to Arm
- Demand A Plan: Bloomberg
- Survivors Speak

## Monday, December 24, 2012

## Topics:

- Proof of Heaven?
- · A Christmas Story Revisited
- Christmas Pudding

## Tuesday, December 25, 2012

## Topics:

- Tracking Elusive Narwhals in the Arctic
- Close call on the Artic's Melt

## Wednesday, December 26, 2012

## Topics:

· Christmas at the White House

## Thursday, December 27, 2012

## Topics:

- The Almighty Dollar
- In Search of the Lost Ark
- Bette & Billy

## Friday, December 28, 2012

## Topics:

- Extreme Mileage Hoarders
- Total Recall: Memory Training
- Fiscal Cliff Countdown

## Monday, December 31, 2012

- Flying First Class for Free
- · Memory Champ Shares Brain Tricks
- Fiscal Cliff: By the Numbers



## FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

FOURTH QUARTER

OCTOBER 1, 2012 – DECEMBER 31, 2012

**ARTS & CULTURE** 

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Arts commission Culture Events Festivals Exhibits

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net



## Arts & Culture

- October 6th, News10 6 PM Giant Pumpkin Fest The city of Elk Grove is showing off its fall spirit with its 18th annual Giant Pumpkin Festival. The two day event is expected to draw more than 30-thousand visitors to Elk Grove Regional Park. And today.. Farmers from around the area got to show off their green thumb --with the much-anticipated Giant Pumpkin weigh-off contest. But the winners get more than just bragging rights.. Participants have the chance to bring home thousands of dollars the Cosumnes Community Services District' Giant Pumpkin Festival of Elk Grove this weekend. Saturday and Sunday, from 10am 5pm head over to elk grove's regional park for fun.
- October 9<sup>th</sup>, Sac&Co segment about how to get into the entertainment industry.
- October 20<sup>th</sup>, News10 6 pm Zombie run The Zombie Mud Run benefits the non-profit INALLIANCE serving people with developmental disabilities. And by the end of the grueling course... most of the runners started looking like zombies themselves.
- October 24<sup>th</sup> Sac&Co segment on national event Social Media Day.
- October 31<sup>st</sup>, News10 6 pm Giants parade in San Francisco Giants fans, began lining up early, early
  this morning to stake out a prime spot along the parade route, which started at the embarcadero and
  creeped it's way all the way to city hall about an hour and-a-half later. Once they got to city hall, the
  party and celebration continued as players took turns saying thanks to the million plus fans.
- October 31<sup>st</sup>, News10 9 am CMA awards preview Rehearsal at the 46<sup>th</sup> Annual Country Music Awards airing on News10 Thursday night.
- October 28th News 10 8 am Cemetery haunt The ever-so-popular lantern tours wrapped up this
  weekend with a collection of ghosts, goblins, and tales from the crypt. The sold out tours took
  visitors through the cemetery giving them some goose bumps and some history of some of
  Sacramento's most historical and influential people.
- October 28<sup>th</sup> News10 8 am MADD Manteca -a much different scene in Manteca for make a
  difference day -- where authors, volunteers, and \*zombies\* came together...It was all for the inaugural
  "great valley book fest" -- designed to promote literacy and support local libraries...30 different
  authors -- some of them best sellers -- met with participants... There was also a parade of zombies who
  performed Michael Jackson's "Thriller" -- even the \*smallest readers came dressed in costume for
  storytelling.
- November 2<sup>nd</sup>, News10 6 pm Day of the Dead- Translated literally... it means day of the dead.
   Catholics celebrate it as All Saints Day.. a day of solemn prayer. But there's nothing solemn about the Mexican tradition. It's a happy day of costumes, drink, art and food.
- November 6<sup>th</sup>, Sac&Co segment on the 60<sup>th</sup> anniversary of the Sacramento chapter of the African American women's organization, The Links.
- Novermber 15<sup>th</sup> Sac&Co segment on the financial benefits of shopping with coupons
- November 17<sup>th</sup>, News10 6pm Mud run Check this out....it's an obstacle race that is meant to challenge its participants physically and mentally. Today's cold and rainy weather assured the first Spartan Race in the Sacramento area lived up to the test... Organizers had their own paramedics on hand and they were busy. Some complained of cold and possible hypothermia out on the thirteen mile course.. Sac Metro Fire sent some 8 engines and 7 medical units to help out.
- November 3<sup>rd</sup>, News10 6 pm Sacramento Art festival And thousands of people came to our area..
   For the Sacramento Arts Festival. The event held at the Sacramento Convention center.. and showed off 15-thousand original works by hundreds of crafters and find artists. There was also plenty of live entertainment and food.
- November 24<sup>th</sup>, News10 Dickens street faire Here you see people taking part in today's fun
  activities.. including pony rides..... to playing in the snow. The event kicked off early this morning.. And
  ran until 9 pm. If you missed it and are looking for some fun holiday activities.. Don't worry! Elk Grove's
  lce Rink is expected to open tomorrow morning.

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER. 1 – DECEMBER 31, 2012]

## 4th QUARTER 2012

- November 24<sup>th</sup>, News10 6 am Stockton toy drive Friday, was the 1st day of a toy drive in Stockton --- organized by a new group called "mothers against violence". They set up near the Toys R Us in north Stockton to make it easier for people to donate. Anyone who drops off a toy gets a ticket to an upcoming mixed martial arts event in Stockton. The goal is to collect 2 thousand toys.
- November 28<sup>th</sup>, -\_Sac&Co segment that featured some of the latest holiday gifts for guys.
- **December 5**<sup>th</sup> **Sac&Co** segment on a photo calendar project featuring local firefighters and ballet dancers that raises money for the ballet and a non-profit organization that helps burn victims.
- December 10<sup>th</sup> Sac&Co segment featuring local landscape designer Michael Glassman showcasing how to create a plant based holiday centerpiece.
- December 12, News10 6 am Sandy relief concert Rockers like Bon Jovi will take part in a relief concert tonight, to help the victims of Superstorm Sandy. The 12-12-12 concert at Madison Square garden also features Billy Joel, Alicia Keys, Paul McCartney, Bruce Springsteen and more. By the way you can also watch the concert live on news10-dot-two, our digital channel beginning at 430. You can also see it at local century movie theaters today at four or four-thirty... Check your local listings.
- December 21<sup>st</sup> Sac&Co segment featuring local food stylist from Raley's Grocery store demonstrating how to utilize products from Raleys to enhance a holiday meal.



## FIRST QUARTER LISTING OF COMMUNITY PROBLEMS AND NEEDS

**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

## BUSINESS

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

General Economy & Business
Technology
Employment
Consumer Issues

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

c) GANNETT



#### Business

- October 10<sup>th</sup> Sac&Co. segment featuring Sacramento Kia car dealership.
- October 17<sup>th</sup> Sac&Co. segment featuring Sacramento Radiological Associates to talk about their healthcare services.
- October 31st, News10 6am Apple gets major shakeup Apple CEO Tim Cook pushed out the head of
  the companies mobile software products group in a major shake-up that also claimed the recently
  hired chief of the retail stores division...Scott Forstall, a long-time lieutenant of late Apple co-founder
  Steve Jobs, was asked to leave following years of friction with other top executives and his recent
  refusal to take responsibility for the mishandling of the Apple's much-criticized mapping software.
- October 30<sup>th</sup>, News10 6 pm Jackson Rancheria's casino expansion-"Many people have called Jackson Rancheria a work in progress, but after five years of construction, tribe officials say their work is finally done." The casino resort officially unveiled its new look today. An expansion and remodel that cost nearly \$80 million.
- October 30<sup>th</sup>, News10 9 am Raley's Contract issue possible strike The threat comes as Raley's announced they'll implement terms of their final contract offer on November first. Union leaders are upset because the final offer includes a two-year wage freeze and eliminates premium pay for Sunday shifts. Raley's says.. the grocer needs savings to compete with low-cost superstores.
- November 8<sup>th</sup> Sac&Co. segment featuring Paramount Solar to discuss their solar installation program.
- November 13<sup>th</sup> Sac&Co. segment featuring Fair Oaks Bowen Therapy, showcasing their physical therapy methods.
- November 13<sup>th</sup> –News10 5 pm Raley's deal reached Raley's employees got the news about a deal reached by United Food and Commercials Union with the supermarket Chain. Brian Lim and Libby Landall joined other strikers out in the cold for 9 days. Both sides are pleased but staying mum on details. The contract does keep the same non-union health care plan for members through retirement. Raley's says it can still be competitive.
- November 26<sup>th</sup> News10 9 am Small business Saturday Small Business Saturday appears to have been a success as consumers shopped at hundreds of thousands of them nationwide. Half a million businesses participated in this year's event. Buying local appears to be a nationwide movement that has grown stronger over the past decade as many shoppers are willing to spend a little bit more to see the money go to their communities.
- November 24<sup>th</sup> News10 8 am Amazon in Tracy Negotiations started about 14 months ago.. And
  the deal was finalized today. According to the city's mayor, the online retail giant will build a robotic
  distribution center.. On the north east side of the city. The plant will bring in 1-thousand new jobs..
  And is expected to be up and running before the next holiday season.
- November 20<sup>th</sup> News10 6 am Hostess mediation At stake right now -- 18-thousand jobs at 33 plants across the country...Hostess wanted permission to liquidate its business, claiming that its operations had been crippled by a bakers strike...Executives said that closing down was the best way to preserve the company's dwindling cash...The company had suspended operations at all of its plants last week -- as it tried to move forward with plans to sell its assets.
- November 15<sup>th</sup> News10 9 am Capital Nursery closing Just two months after Capital nursery closed its flagship store on Freeport Boulevard.. the nursery is closing down all operations for good. A company spokesman says the stores at Citrus Heights and Elk grove will close by December 15th. That means about 60 people will be out of work before Christmas. Management says sluggish sales and customers looking for price over service impacted the bottom line.
- November 24<sup>th</sup> News10 8 am Elk Grove small business month In Elk Grove, they've taken the
  idea for Small Business Saturday one step further. The city's "Holiday Shop Elk Grove" promotion
  actually starts today and runs through December 16th.

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1 – DECEMBER 31, 2012]

## 4th QUARTER 2012

- December 4<sup>th</sup> News10 5 am Ford recall Ford is recalling more than 89-thousand escape SUVs and
  Fusion sedans because the engines can overheat and cause fires, the automaker is working on a fix and
  offering loaner cars while owners get their vehicles repaired. This is the fourth recall in four months on
  the all-new escape a top seller for ford in the compact SUV market.
- December 5<sup>th</sup> Sac&Co segment featuring bankruptcy attorney Richard Allaye Chan.
- December 5<sup>th</sup> News10- 5 am Los Angeles Port strike over Also new this morning...Workers at the
  ports of Los Angeles and Long Beach will return to work this morning after a deal ending an eight-day
  strike. The union says striking clerical workers and the longshoremen who refused to cross their picket
  lines will be back on the job this morning. The strike hurt the nation's largest port complex. The
  dispute began over the outsourcing of jobs.
- December 5<sup>th</sup> News10 5 am Fiscal Cliff President Barack Obama speaks to business leaders this
  morning amid the debate over how to avoid the fiscal cliff. On Tuesday, the president told Bloomberg
  TV there will not be a deal, and taxes will go up for everyone, unless Republicans agree to let the Bush
  era tax cuts expire for people who make 250 thousand dollars a year or more. He said a package of
  Medicare cuts proposed by the G-O-P won't work.
- December 12<sup>th</sup>, -News10 6 am Netflix ranks fastest internet providers Which internet provider is fastest? Netflix has the answer based on the download speeds of subscribers. Netflix ranked Google Fiber as the speediest internet connection in the United States, with average download speeds of two-point-five-five megabits per second. The bad news: Google Fiber is only available in just one place right now -- Kansas City, Kansas. For the rest of us, Netflix says Verizon FiOS ranks number two, followed by Comcast.
- December 12<sup>th</sup> News10 6 am Final Twinkies delivery in country About 20-thousand boxes of
  Twinkies and Hostess favorites are now on their way to stores across the Chicago area. And they are
  likely the final shipments... So a Chicago area grocery store is posting on its facebook page when each
  of its stores are getting their final deliveries of Twinkies because there is so much interest in snapping
  up the last boxes. One man walked out of a grocery store with 16 boxes of Twinkies.
- December 19<sup>th</sup> Sac&Co. segment featuring Newman Lasik, Dr. Newman on to discuss his method of Lasik eye surgery.



**FOURTH QUARTER** 

OCTOBER 1, 2012 – DECEMBER 31, 2012

### **CRIME**

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

General Crime
Alcohol and Drug Abuse
Gang Activity

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

C) GANNETT



#### **Crime**

- Oct. 31<sup>st</sup> News10 6 pm Ceres coach robbery "ricos pizza in ceres, wasn't nearly this quiet
  a week ago Monday, when a youth football team part involved a robbery and violence" These
  are the two men allegedly involved, after an afternoon and evening of drinking at that team
  party...Daniel McGill, wearing a shirt with number 75---is an assistant coach with the Ceres
  Cardinals football team. He had an argument with a clerk at the pizza joint that night---Then
  the other man got involved, and got violent.
- Oct. 26<sup>th</sup> News10 9 am Stockton massage therapist sexual assault Stockton police are looking for possible victims of a massage therapist who's accused of assaulting a customer during therapy. The suspect worked at Pacific Massage Therapy and Acupressure Massage Centers...both on Pacific Avenue.
- Oct. 31<sup>st</sup> News10 6 pm Body in trash can A gruesome discovery in Pleasanton leads to a murder arrest in Stockton. In May - police found the body of a woman stuffed inside a trash can. This afternoon.. News10 confirmed.. investigators identified the victim as 25-year old Ana Flores-Pineda. And then we broke the news that police arrested her former boyfriend - Javier Sandoval for her murder. Investigators tell us.. they believe Flores-Pineda was killed in an act of domestic violence.
- Nov. 12<sup>th</sup> News10 6 pm Oakdale double murder A crowd of supporters gathered today at an oakdale market, where two people were shot to death just after Nine last night. 20-year old Abel Calderon and 15-year old Ruben Mora were killed. Loved ones insist neither was involved in gangs. Shortly after the shootings, police arrested 25 year old Ryan Mazzariello, but they aren't commenting on any possible motives for that violence.
- Nov. 2<sup>nd</sup> News10 6 pm Sandoval arraignment Javier Sandoval appeared in a San Joaquin County courtroom today, and he was formally charged with murdering his girlfriend. A fleece jacket and water bottle are things that belonged to Ana Flores- Pineda. These are things her coworkers keep close.. She was like family here. The young woman worked here at Sahuayo market for almost a year. When she missed work May 3rd, her coworkers knew something was up.
- Nov. 19<sup>th</sup> News10 6 pm Gold theft suspects It's one of the largest museum robberies in California history. Four local men appeared in court today.. accused of dressing like ninjas and using pickaxes to steal gold and gems from the California mining museum. Christopher Sheffield was arrested in Sacramento. Edward Rushing in El Dorado County and Matthew Campbell and Jonathan Matis in Sutter County. Friends of the museum say.. they're not sure if they'll get the stolen items back. They're worried the suspects might have already melted it down for cash.
- Nov. 27<sup>th</sup> News10 5 am Rancho Cordova pet hospital homicide The victim was found outside of the Cordova Pet Clinic on La Loma Drive, around eight last night. He was apparently beaten to death. Sacramento deputies don't have a motive or any suspects. But they plan to talk to other businesses in the area to see if any surveillance cameras recorded any suspicious activity before the crime. One other note deputies were also investigating a stabbing in the area. A person of interest in that case showed up at the scene of the beating, and was taken in for questioning. At this point, deputies don't think the cases are related.
- Dec. 12<sup>th</sup> News10 6 am Pot cannon fires across border at Yuma AZ Border Patrol Agents came across 33 cans of marijuana- that they say were fired into the U-S by a cannon. 800 pounds of marijuana-- worth 42-thousand dollars-- were recovered from a field where the Colorado River crosses the US / Mexico border. They believe smugglers used pneumatic-powered cannon-- to launch the pot 500 feet across the border.

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1 – DECEMBER 31, 2012]

- Dec. 12<sup>th</sup> News10 6 am Rape investigation in Antelope area Investigators in Antelope are looking for the suspect who raped a 19 year-old girl near Olive Elementary school. The attack happened back on November 25th. Investigators say the teen was walking on the campus when she was approached by a man. He left..only to come back moments later to attack her. Parents say they feel the school is safe but they aren't letting their guard down.
- Dec. 4<sup>th</sup> News10 9 am James Hooker arraignment James Hooker pleaded 'not-guilty' to charges related to a relationship he had 14-years ago with a student who was 17 at the time. The trial is expected to begin in July of next year.. Today both sides begin looking at a jury in the case. The trial could last 2 to 3 weeks. Hooker got national attention earlier this year... when he moved in with another former student... 18-year-old Jordan Powers. Hooker's attorney filed a motion to dismiss today, but that won't be heard until a later date.
- Dec. 11<sup>th</sup> News10 9 am Jack in the Box standoff New details about the behavior of a man responsible for a 4-hour standoff this weekend at a Sacramento Jack-in-the-Box. Police say there were 8 customers in the restaurant when 26-year-old Xang Khang went in and grabbed an 11-year-old girl by the hair...then pointed his gun at her father. He released the girl and walked toward the kitchen...that's when all but 2 employees got out. Fortunately, those two also later escaped unharmed...and a sniper took Khang down.
- Dec. 11<sup>th</sup> News10 9 am Connie drive standoff ends A Sacramento police standoff with a
  wanted parolee in the Arden area ended peacefully. Officers say the suspect, may have broken
  into his girlfriends home, on Connie Drive near Ethan and El Camino. She got out safely but he
  refused to come out. About two hours later, just before midnight, he surrendered peacefully.
- Dec. 7<sup>th</sup> News10 9 am Toddler murder suspect in court One of the suspects accused of killing a Sacramento toddler returns to court this morning. Prosecutors say 20-year-old Gabriel Quintero killed 3-year-old Jorge Azios during a drive-by-shooting back in July. Two other suspects, both minors, were also arrested.
- Dec. 5<sup>th</sup> News10 12 pm Body found in Fairfield The California Highway Patrol along with the Solano County Coroners are trying to determine how the person died. According to Police... Someone reported the body in the roadway about 845am this morning and when CHP arrived they confirmed the person was dead. The CHP believes the person was a victim of a hit and run given the debris in the roadway.



**FOURTH QUARTER** 

OCTOBER 1, 2012 – DECEMBER 31, 2012

### **EDUCATION**

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Schools

College

**Funding** 

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

C) GANNETT



#### Education

- Oct. 17<sup>th</sup> News10 9 am Horizon school closing Hundreds of Students and parents in Rocklin are
  waking up this morning wondering what to do.now that their charter schools have suddenly shut
  down... we're talking about the Horizon Charter Schools. Last night, parents attended an emergency
  meeting at a church which is in the same light industrial complex that houses the two charter school
  programs for grades three through twelve.
- Oct. 27<sup>th</sup> News10- 5 am School Cheating Schools stripped of state rankings. The California
  Department of education said that the schools had violations from failing to cover bulletin boards to
  helping students cheat. The incidents occurred during tests that are used to rank schools. The la times
  reports most were in Southern California, one in Fresno and one in Oakland.
- Oct. 20<sup>th</sup> News10 11 pm Brown on Prop 30 members of the California Teachers Association
  joined with the governor in San Francisco this morning to show support for his proposition 30. The
  proposal would raise taxes on high-income households to support schools and educational programs.
  The governor's message today is that all Californians will benefit if prop-30 passes.
- October 24<sup>th</sup> Sac&Co. segment featuring parenting expert Sharon Silver to discuss keeping your children safe in public.
- October 26<sup>th</sup> Sac&Co segment that discussed B.R.A.V.E. organization and how to stop bullying among our children online and in school.
- Nov. 13<sup>th</sup> News10 6 pm Trade schools closing Two Sacramento trade schools may be among dozens on the chopping block in the coming weeks. Career Education Corporation announced they'll shutter 23 of 90 campuses nationwide after a huge drop in enrollment and a growing number of loan defaults. The company will announce the schools on the short list in the next thirty days. Sacramento's academy of design and technology and Le Cordon Blue could be on the list.
- Nov. 13<sup>th</sup> News10 Teachers and social media Can teachers and students be too connected?
   Tonight one school district is taking up new social media guidelines. Some places have gotten tough on teachers and students interacting online. In Missouri, for example, teachers are legally banned from having students as Facebook friends. Modesto's new guidelines don't ban that.. in fact, they don't spell out any specific act that's forbidden.
- Nov. 10<sup>th</sup> News10 Veterans back to school The U.S. Census Bureau reports that in 2009 there were
  over one million active duty military members... 900 thousand enrolled in school last year alone. The
  increase is tracked back to the post 9 11 GI Bill. Which provides financial support for education and
  housing to veterans who served at least 90 days in the military. School officials say going back to the
  classroom could ease the veteran unemployment rate.
- November 15<sup>th</sup> Sac&Co. segment featuring local coupon Queen to help teach viewers to get the most out of their coupons for Thanksgiving savings.
- Dec. 6<sup>th</sup> News10 5 am Proposition 30 hurts economy Governor Brown successfully got voters last
  month to approve Proposition 30... A temporary income tax increase on high earners... ... And a higher
  sales tax... that would help save public schools. But a new UCLA study calls Prop 30 a double-edged
  sword. That's because it'll have a slight drag on the economy, slowing California's growth. Supporters
  of Prop 30 argue public schools would have been doomed by almost 6-Billion in cuts... Supporters say
  Californians are trading some short term growth for investment in our children's future.
- Dec. 7<sup>th</sup> News10 5 pm Teacher credentialing changes Currently, teachers working on emergency credentials can continue working for up to five years before they have to become fully qualified. It was also a major concern for students who appeared before a meeting today of the Commission on Teacher Credentialing. Some school officials argued against the change, saying it could cause problems for districts in smaller communities. But the commission adopted a three year limit.
- Dec. 3<sup>rd</sup> News10 5 am Longer school hours thousands of public school students will soon spend more time in the classroom each day. Today five states will announce they're adding at least 300 hours

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1 – DECEMBER 31, 2012]

4th QUARTER 2012

of learning time to the calendar in some schools starting next year... This is happening in Colorado, Connecticut, Massachusetts, New York and Tennessee. The move is intended to boost student achievement and make U.S. schools more competitive on a global level. A mix of federal, state and district funds will cover the costs.

 December 10<sup>th</sup> - Sac&Co.\_segment featuring local landscape designer to teach viewers how to create their own holiday decorations.



FOURTH QUARTER

OCTOBER 1, 2012 - DECEMBER 31, 2012

### **ENVIRONMENT**

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Pollution
Air Quality
Development
Water

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

C) GANNETT



#### Environment

- Oct. 3<sup>rd</sup> Sac&Co segment that talks about the benefit of solar energy with the company Parmount Solar.
- Oct 10th News10 6 pm 98 MPG car It's a two stroke, ten horsepower, four speed, single
  cylinder engine capable of 65 mph. There's no reverse gear. Instead, you can turn the engine
  over backwards which means, in effect, you have four gears in reverse.
- Oct. 17<sup>th</sup> News10 5 pm Santa Barbara wildfire That wildfire in santa barbara county is threatening about 100 homes this evening....Reverse 911 calls went out to families in the area.. telling them to leave. The area is known as a fire hazard.. especially when "sundowner" winds begin to blow through the canyons toward the ocean in the afternoon. Back in 1990 this area was the scene of a major fire that killed one person and burned about 550 homes. We'll keep an eye on this fire and update any new developments during this newscast... And online at news10 dot net.
- Nov. 1<sup>st</sup> News10 9 am UCLA smoking ban officials say health issues are the reason for the smoking ban. The Westwood campus will become the first of ten U-C schools to go tobacco-free and join the ranks of some 800 other colleges and universities already smoke free. An estimated 72-thousand people will be affected. The implementation of the policy will be education based, to spread the word about the harmful effects of tobacco on people and the environment.
- Nov. 7<sup>th</sup> Sac&Co. segment featuring Davis Farmer's Market about eating locally grown produce for the Thanksgiving Day Feast.
- Nov. 29<sup>th</sup> New10 5 pm Flood preps It's a routine Walt Richards has down after living in his arden home for 30 years. After storms, Richards and his neighbor are often seen cleaning up... chasing after the piles of leaves. Also doing their part... street cleaning crews that are working around the clock. Sacramento County emergency operations officials are bracing for another deluge.
- Nov. 30<sup>th</sup> News10 6 pm Deer creek flooding Closer to Sacramento creeks and streams are on the rise. This is Deer Creek in Sacramento County where the water is threatening to run over Scott Road.
- Nov. 14<sup>th</sup> News10 6 pm Cap and trade begins In an eBay-like auction, California took bids for pollution credits from the state's major industrial facilities like oil refineries. Under the landmark legislation spelled out in AB32, the credits from the cap-and-trade program allow businesses to emit a certain amount of greenhouse gasses. Bidding started at \$10 per metric ton ... which could net the state budget \$1 billion dollars in the first year. The new approach aims to stabilize, if not reduce, the effects of global warming.
- Dec. 1<sup>st</sup> News10 8 am Local flood watch Creeks and rivers pkg- From fast moving waters at Sacramento County's Deer Creek flowing just under Scott Road to the streets of Marysville washed over with morning rains, the wet conditions have emergency officials on alert ready to respond. Those waterways threaten to create new bodies of water where they don't belong, like at this Walmart parking lot in Arden Arcade.
- Dec. 5<sup>th</sup> News10 5 am Road washed out the discussion over the legality and for that
  matter, the right or wrong questions involving Hammonton Road just got a lot more urgent. A
  whole section of it washed out last weekend and residents on the other side say they could be in
  imminent danger." This video shows the old road giving way...and washing out...leaving
  residents with an hour-longer drive to get out to schools and stores. So who is responsible for
  fixing it?
- **Dec.** 3<sup>rd</sup> News10 9 am Truckee river flood alert The Truckee River briefly moved above flood stage yesterday, but the river did crest around mid day... The streets were deserted in the

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1, 2011 – DECEMBER 31, 2012]

4th QUARTER 2012

- early morning hours yesterday... but by early afternoon hundreds of people lined the river walk to see the rising waters of the Truckee River.
- Dec. 3<sup>rd</sup> News10 Vallejo flooding In Vallejo, some drivers tried to enter flooded intersections after Sunday's storm. At least two people had to be evacuated after they were trapped by water. More than 10-thousand people lost power over the weekend but as of Sunday afternoon, most of them had their electricity restored. In Vallejo, some drivers tried to enter flooded intersections after Sunday's storm. At least two people had to be evacuated after they were trapped by water. More than 10-thousand people lost power over the weekend but as of Sunday afternoon, most of them had their electricity restored.



**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

### HEALTH

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Research
General Health Issues
New Discoveries
Hospitals/Coverage

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

c) GANNETT



#### Health

- Oct 1st News10 6 am Immunization bill The bill drafted by Assembly member and Sacramento pediatrician Doctor Richard Pan is intended to keep California's vaccination rates high enough to keep dangerous diseases at bay. The law is similar to one passed in Washington State about a year ago that's increased immunization rates about 25-percent in that state. But Governor Brown did order an administrative exemption for those with religious beliefs that preclude vaccinations..and some say that could create a loophole for some parents to dodge the intent of the bill. Nonetheless, backers say it will be a major public health benefit.
- Oct. 1<sup>st</sup> Sac&Co segment with the president of South bay Health Insurance discussing Medicare plans.
- Oct. 4<sup>th</sup> News10 5 pm Meningitis outbreak Health officials have found the source of a deadly meningitis outbreak --- a drug company in New England that produces steroids for back pain. The infection has killed four people and affected more than two dozen others in five states... California is not one of them. The patients had epidural steroid injections. The company involved makes customized prescriptions and ships them to all 50 states. The drug has been recalled... but doctors are expecting to see more cases linked to the steroid.
- Oct. 4<sup>th</sup> News10 5 pm Medicare fraud arrests A task force says they've arrested more than 90 doctors and nurses who scammed 432-million dollars from Medicare. The scammers allegedly billed for bogus health care services and paid kickbacks to Medicare beneficiaries in exchange for services that were not needed...and sometimes not performed. The takedown involved several separate scams throughout the country.
- Oct. 7<sup>th</sup> News10 5 pm Coffee glaucoma risk Coffee lovers beware... A new study shows drinking at least three cups of joe a day could increase your risk of glaucoma. Researchers found the risk of glaucoma goes up 66-percent if you drink lots of coffee. But they admit... The results need to be confirmed by more studies. Research shows soda and tea drinkers aren't at risk.
- Oct. 11<sup>th</sup> Sac&Co segment with a local personal trainer the provides free community boot camp classes.
- Oct. 15<sup>th</sup> News10 5 pm HPV and sex A new study on the correlation between the H-P-V vaccine
  and sexual activity among pre-teens, shows no increase in sex with vaccination. The controversial
  vaccine inoculates people against the human papillomavirus which is a common sexually transmitted
  disease that causes a variety of illnesses, including cervical and throat cancers. Researchers looked at
  the number of pregnancies, sexually transmitted infections and contraceptive use in more than 13hundred pre-teen girls who received the vaccine. They followed the girls for three-years and found no
  significant increase in any of these sexual activities.
- Oct. 19<sup>th</sup> Sac&Co featuring Chiropractor Dr. James discussing lipo laser technology that can help with weight loss.
- Nov. 1<sup>st</sup> News10 9 am UCLA Smoking ban -officials say health issues are the reason for the smoking ban. The Westwood campus will become the first of ten U-C schools to go tobacco-free and join the ranks of some 800 other colleges and universities already smoke free. An estimated 72-thousand people will be affected. The implementation of the policy will be education based, to spread the word about the harmful effects of tobacco on people and the environment.
- Nov. 13<sup>th</sup> Sac&Co segment with the owners of Fair Oaks Bown Therapy discussing new treatment plan for those dealing with chronic pain.
- Nov. 27<sup>th</sup> News10 Grapefruit drug interaction Researchers in Canada say, there are 85-drugs that
  may interact with grapefruit -- like Lipitor, Zocor, Plavix and Oxycodone. 43 can have serious side
  effects -- Even cause death. The other concern is healthcare providers may not be familiar with these

- interactions. It seems Grapefruit contains a chemical that can either accelerate the effects of certain drugs -- or, block the absorption of others.
- Nov. 12<sup>th</sup> News10 5 pm Autism and flu the large Danish study looked at nearly 97-thousand children born between 1997 and 2003. Their mothers were screened to see if they had any infections, used antibiotics or had long periods of fever during their pregnancies. Researchers found no association between autism and minor infections, such as respiratory ailments, or urinary and genital infections, but when it came to having the flu, the risk of being diagnosed with autism was twice as high for those children, compared to toddlers whose mothers did not have the flu during their pregnancies. And if the mothers had a fever lasting more than a week while carrying a baby, that child had a three times greater risk of developing autism than other children. ABC's Medical Editor-- Dr. Richard Besser-- tells us what a mother-to-be should do.
- Nov. 13<sup>th</sup> News10 GMA Japan Slimming Pepsi- It's Pepsi, but not as we know it. Launched today in Japan. You're watching the commercial. Pepsi Special and the claim: It just might make us thinner by slowing our absorption of fat.
- Nov. 29<sup>th</sup> Sac&Co segment with doctors from the Mercy Cancer Institute.
- Dec. 3<sup>rd</sup> Sac&Co segment highlighting an innovative weight loss treatment plan offered by the chiropractor and owner of California Spine Pain & Weight Loss center.
- Dec. 4<sup>th</sup> News10 5 am Early flu season Five states are already reporting widespread flu -Fortunately California is not on the list that would be Tennessee, Mississipi, Alabama, Louisiana, and
  Texas. And Missouri and Georgia aren't far behind. Last year's flu season started late, with most cases
  not starting until February. Health officials are now urging people to get their flu shots now, including
  babies older than six months, and all adults and children. The good news is that the vaccines
  manufactured this season appear to be a good match. The bad news is the flu that you'll be dodging
  and hopefully not fighting is a bad one.
- Dec. 4<sup>th</sup> News10 9 am tap water allergies A new study is linking the chemical we use to chlorinate tap water... to the increase in food allergies. Scientists found that.. dich-loro-phenols..
   Which is also found in pesticides, weaken food tolerance in some people. They say.. the chemical can strip water of bacteria beneficial to our immune systems.
- Dec. 12<sup>th</sup> News10 6 am Losing weight with apps Want to shed those extra holiday pounds? Try
  downloading an app on your smartphone. A new study found that older adults who wanted to lose
  weight were most successful when their weight-loss plan involved simple digital tools like calorietracking apps. Researchers found people who used their phones were almost four times as likely to
  lose weight and keep it off.
- Dec. 4<sup>th</sup> News10 5 am Filth in your food pkg When you buy food, you expect to get what you paid for. Any food that comes to the market, the manufacturer is responsible for making sure it is wholesome and safe. But the F-D-A still allows a certain amount of filth in your food. We're not talking about storage insects like roaches which could be the result of poor sanitation; we're talking about things that you wouldn't even notice in your products. The FDA has a complete list of foods or defect action guide that list the amount of filth, insect parts allowed in your food; it is 24 pages of things that may surprise you.
- Nov. 13<sup>th</sup> News10 5 am Study: Tamiflu doesn't work- A top british medical journal says there's no
  evidence tami-flu really works. Dozens of governments around the world stock tami-flu... in case
  there's another global flu outbreak. The world health organization says it's convinced but the journal
  wants to see the research data.



**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

**Human Services** 

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Community Issues Family Recreation

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

c) GANNETT



#### **Human Services**

- Oct. 12<sup>th</sup> Sac&Co segment with local Fire Department highlighting Fire Home Safety Day.
- Oct.\_24<sup>th</sup> -\_Sac&Co segment that highlights a national day to contribute to our cities public libraries by volunteering to clean up and make improvements.
- Oct. 31st News10 6 pm Yuba City Mailers What politicians say could sound off again in a political talking mail card. It's called MailPow.
- Oct. 30<sup>th</sup> News10 6 pm Election-Measure U Sacramento's need for additional resources for
  police, firefighters, and city parks is the main argument advocates of Measure U say justifies the
  proposed tax hike. But opponents say a pattern of fiscal irresponsibility by city officials should not be
  rewarded with more money to spend.
- Oct. 29<sup>th</sup> News10 6 pm Where are the women? The state legislature stands to lose up to seven
  women in next week's election, bringing the total number of women serving to just 27 out of 120. It's a
  startling number that political activists say needs to change so issues important to woman are
  addressed in the political arena.
- Oct. 26<sup>th</sup> News10 9 am Stockton to get help from CHP Governor Brown has authorized the C-H-P to deploy more patrol officers as early as next week...The CHP will patrol high-crime areas as well as provide traffic enforcement in both Stockton and Oakland.
- Nov. 3<sup>rd</sup> News10 6 pm Mayor campaigning for Obama Sacramento Mayor Kevin Johnson is on the campaign trail for the president... Officials say Johnson has been in the swing state of North Carolina since Thursday. A spokesman for the mayor says he's campaigning in Raleigh and Charlotte until Sunday. They say no city tax dollars are being used to fund the trip.
- Nov. 5<sup>th</sup> Sac&Co segment highlighting the work of a global organization called Operation Christmas
  child that send donated gifts to children across the globe.
- Nov. 28<sup>th</sup> News10 5 pm Sacramento Kings to Virginia latest The rumors have been swirling for months ... But today News10 confirmed The Kings are looking at moving... And Virginia Beach could be their new home. Sources in Virginia, who asked not to be identified, say George Maloof has met with the Virginia Governor... And plans are being drafted.
- Nov. 15<sup>th</sup> New10 5 am Stockton Town Hall All of these people carry the burden of a violent neighborhood...tonight their obvious connection with each other is not a school, a sports team, or a culture... But the violence. What could be seen as more shocking is that they are not shocked it's hurt this many of them.
- Nov. 13<sup>th</sup> News10 6 pm Mayor Kevin Johnson literacy And today, Mayor Kevin Johnson's 3rd grade literacy program received a national honor. The Mayor launched \*Sacramento Reads\* in an effort to make sure kids can read at an appropriate level by the time they leave third grade. The mayor wants to make Sacramento the first city in the country where every child reaches that benchmark.
- Dec. 3<sup>rd</sup> News10 9 am Freshman legislators 38 brand new members of the California state
   Assembly are now just hours away from taking the oath of office. They are the largest freshman class assembly members since 1934... Filling almost half of all the seats in the lower house.
- Dec. 4<sup>th</sup> News10 5 am Mayor Kevin Johnson's big fine The donations totaled more than 3.5 million dollars...And were made to the mayor's "Think Big" arena task force -- and his local education initiative...Some of the donations secured by the mayor were also made to City Year and Teach for America...The \$37,500 dollar fine is one of the \*largest ethics fines the commission has ever handed out for non campaign-related actions..That fine is \*less than one percent of the overall donations that the mayor has collected.
- Dec. 4th Sac&Co segment that focused on a the non-profit efforts of Raley's and their food for families program that works with the salvation army to feed families in need.

## [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1 – DECEMBER 31, 2012]

#### 4th QUARTER 2012

- Dec. 12<sup>th</sup> New10 6 am The Virginia Beach City Council voted Tuesday to move forward with their plans to build a new \$300-million dollar arena. But they need state money to make it happen, and so far, The Governor of Virginia says he doesn't have \$150-million laying around that the city says it needs. The Virginia Beach development authority tonight also says it hopes to have a term sheet in place by January 9th. That will be the first of several deadlines the Maloofs have to decide if they're in or out. The NBA relocation deadline is not until March.
- Dec. 12<sup>th</sup> News10 6 am Sac credit audit According to a city credit card audit, employees charged 1-point-4 million dollars worth of purchases during the last fiscal year. While there weren't many personal purchases, some did violate policy. some of those violations included purchases that were approved without proper documentation, and items bought like alcohol and ammunition. Now the city is taking into consideration 14 different recommendations to prevent further problems.



**FOURTH QUARTER** 

OCTOBER 1, 2012 - DECEMBER 31, 2012

**Public Sector** 

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Transportation Government

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

C) GANNETT



#### Public Sector

- Oct. 18th News10 11 pm Gov. Brown Q&A: Defending high speed rail Jerry Brown is a man
  who revels in pinching pennies. And so when the governor came into office and cut the state
  government's car fleet... And made thousand of state workers turn in their phones, it was both a
  measure of the man and smart politics... A symbol that every state dollar was being closely
  watched.
- Oct.\_29<sup>th</sup> -\_Sac&Co segment with the Office of Traffic Safety focusing on the issue of distracted driving.
- Oct. 31<sup>st</sup> News10 6 am Great Hang Up NASCAR distracted driving- The NASCAR experts fly across the track at Sonoma...but last week it was a closed course..to show teens the difference when you drive distracted and without distractions. A professional instructor sat next to several Northern California teens and the Highway survival course takes place several times a year. The in car cam shows distractions double reaction time and overall driving time. Seeing what happens in a controlled environment may go a long way towards curbing behavior.
- Oct. 31<sup>st</sup> News10 5 am PG&E crews head to East Coast Dozens of workers boarded a jet at Mather Field Tuesday to head for New York where they will help Conn-Edison restore power to more than 7-million customers in the area.
- Oct. 30<sup>th</sup> News10 5 pm SFO and SMF flight delays Superstorm Sandy is causing chaos for airline travelers here in California. More than 100 flights were cancelled today at San Francisco International Airport. At Sacramento International airport... only 4 eastbound flights have been canceled.
- Nov. 20<sup>th</sup> Sac&Co segment with the Office of Traffic Safety the provides tips on how to stay safe on the road during the holiday season.
- Nov. 21<sup>st</sup> News10 6 am San Francisco nudity ban Protesters were not happy after the ban was approved. The ordinance prohibits nudity in most public places, including streets, sidewalks and public transit...The measure was introduced after complaints about a group of men lacking clothing on a nearly daily basis in the city's Castro district. A federal lawsuit to block the ban was filed ahead of yesterday's vote. No word on when that will be decided.
- Nov. 13<sup>th</sup> News10 McKinley Park price tag In July the McKinley park playground was set ablaze. Flames were 50 to 60 feet in the air. It took firefighters hours to put out the fire. Many people are determined to rebuild the community playground. The estimated budget: \$686,379. Councilman Steve Cohn has spear headed many of the fund-raisers. He says rebuilding a regional park like McKinley playground typically costs more than a million dollars.
- Nov. 2<sup>nd</sup> News10 9 am Sierra hiring event Sierra at Tahoe has more than three-hundred
  jobs available. Some are seasonal others are full-time. And even the seasonal jobs could
  eventually become full-time positions. They need a variety of workers, including ski instructors,
  ticket-takers, lift-operators, and employees for the food and beverage department.
- Dec. 3<sup>rd</sup> News10 9 am Folsom power lines the storm knocked down a tree that fell on light rail power lines in Folsom. It happened near Folsom Boulevard and Blue Ravine Road Sunday morning. While crews work to repair light rail service shuttle... buses will be running between historic Folsom and the sunrise station.
- **Dec.** 5<sup>th</sup> Sac&Co segment with a representative from the Franchise Tax Board discussing how to claim refund money before the end of the year.
- Dec. 12<sup>th</sup> News10 6 am Stockton CHP ride along In addition to patrolling the state highways, CHP officers regularly cruise Stockton's streets on Governor's orders. The officers have been aiding Stockton police for the past six weeks and have already made 300 stops.

### [FCC- COMMUNITY RELATIONS QUARTERLY REPORT OCTOBER 1, 2011- DECEMBER 31, 2012] 4th QUARTER 2012

• Dec. 12<sup>th</sup> – News10 – 6 am - Great Hang Up – Tech schools – PKG – Some schools are keeping distractions out of the classroom, that means no gum, no cell phones, no iPods.



FOURTH QUARTER

OCTOBER 1, 2012 - DECEMBER 31, 2012

YOUTH

Representative responsive programming which have determined to be of concern to the community and aired during the FIRST QUARTER of 2011 includes the following:

Education School

KXTV 400 Broadway Sacramento, CA 95818 916.441.2345 news10.net

©) GANNETT



#### Youth

- Oct. 4<sup>th</sup> Sac&Co segment on an event that uses food items to educate kids about science.
- Oct. 26<sup>th</sup> Sac&Co segment focusing on an anti-bullying organization.
- Oct. 27<sup>th</sup> News10 6 pm Teen Pimp arrest Neighbors living off 30th street in Sacramento got the feeling the two teenage girls who just moved into the Motel Six may be endanger....
   They called police with their suspicions and on Monday police paid a visit to the teens. Turns out, the girls were runaways from Wisconson...missing since the beginning of the month.
   Sacramento Police say, soon after they arrived in Sacramento, they became coerced into prostitution by Jason Williams and Roshann Harris.
- Oct. 27<sup>th</sup> News10 6 am Child hit with tazer A three-year-old California girl is recovering
  after being hit by a stun gun. It happened Friday afternoon when officers were chasing a parolee
  through a strip mall parking lot near the California-Mexico border. A family was sitting together
  on a bench nearby... when police tried to tase the shoplifting suspect, one of the barbs hit the
  three-year-old daughter. The girl was shocked... but is doing okay.
- Oct. 10<sup>th</sup> News10 5 pm Teen job fair Thousands of middle and high school students looking for jobs got some help today at a Cal Expo career fair. it's called...Career GPS. There are 175 exhibitors in healthcare, clean energy, business, construction and more. They're all hoping to inspire high school students in our area.
- Oct. 1<sup>st</sup> News10 Gay conversion A doctor driven method that promises to turn gay teens straight. The governor banned it... but now opponents are fighting back! Why they say it's taking away your rights as a parent... and what they're doing to keep the controversial therapy legal in California! Last night Governor Jerry Brown signed landmark legislation. A new law will make California the first state to ban a form of therapy aimed at making gay teens straight.
- Nov. 14<sup>th</sup> News10 5 pm Van Buren changes- it's was just a month ago when a .22 caliber, semi automatic handgun..went off in this seventh grade classroom after two students were passing the gun to one another.. The bullet hit right here in the floor. Luckily no one was hurt... But since that incident.....this classroom has become the catalyst for change .... Not only for this school but an entire school district.
- Nov. 19<sup>th</sup> News10 9 am More teens using muscle enhancers The study found six percent
  of teen boys... And nearly five-percent of teen girls had used steroids to increase muscle mass.
  Teens are also trying legal ways to get results. About one out of three teen boys reported using
  protein powders to build muscle mass. Among girls, about 21 percent said they used protein
  powders and shakes. Researchers say a growing number of teens think strong muscles are
  important for their body image.
- Nov. 12<sup>th</sup> News10 6 pm Children of the night Tonight on News10 at Eleven we get a rare look at the "children of the night". These are kids who've come to Sacramento but are forced to seek safety in the shadows of darkness. Many of them don't know what it's like to feel the sun on their faces because simply going outside to play could kill them.
- Nov. 28<sup>th</sup> Sac&Co segment that deals with how to encourage kids to become entrepreneurial and knowledgeable about money and saving.

### **PSA REPORT LIVEWELL 4TH QUARTER 2012**

Station	Air Date	Aired Time	Aired Length Program	Spot #
Field 1:	ARTS & CULTURE		4:43:18	555
Field 1:	CRIME		9:17:32	1915
Field 1:	EDUCATION		18:35:17	2157
Field 1:	ENVIRONMENT		52:14:42	7811
Field 1:	HEALTH		58:08:38	6776
Field 1:	<b>HUMAN SERVICES</b>		19:40:09	2271
Field 1:	YOUTH		10:26:33	1179
			209:40:24	26901



### KXTV PSA SUMMARY 4TH QUARTER 2012

Station	Air Date	Aired Time	Aired Length	Spot #
Field 1:	ARTS & CULTURE		0:01:00	3
Field 1:	CRIME		0:02:30	5
Field 1:	EDUCATION		0:24:00	49
Field 1:	ENVIRONMENT		0:45:30	95
Field 1:	HEALTH		0:42:00	86
Field 1:	<b>HUMAN SERVICES</b>		0:17:00	35
Field 1:	YOUTH		0:01:30	3
			2:55:15	363

WIDE PREIT